

How to Make Money Online in Kenya

1. Freelancing

How much Freelancers Make	
Level	Average Pay
Entry-level:	Ksh 500 – 2,000 per project
Intermediate:	Ksh 2,000 – 5,000 per project
Expert:	Ksh 5,000+ per project

2. Transcription

How Much Transcribers Make	
Experience Level	Average Pay
Beginners:	Ksh 1 – 3 per audio minute
Experienced:	Ksh 3 – 7 per audio minute
Specialized fields (medical, legal):	Up to Ksh 10 per audio minute

3. Online Tutoring

How Much Online Tutors Make	
Tutoring Type	Average Pay
ESL Tutoring:	Ksh 500 – 2,000 per hour
Subject Tutoring:	Ksh 1,000 – 3,000 per hour
Test Prep:	Ksh 2,000 – 5,000 per hour

4. Content Creation

How Much Content Creators Make	
Platform	Average Pay
YouTube	\$0.5 – \$6 per 1000 views (Ksh 50 – 600)
TikTok	\$0.02 – \$0.04 per 1000 views (Ksh 2 – 4)
Instagram	Ksh 5,000 – 50,000+ per sponsored post (for influencers)
Blogging	Ksh 10,000 – 100,000+ per month from ads and sponsorships

5. Affiliate Marketing

How Much One Can Earn From Affiliate Marketing	
Program	Average Pay
Amazon Associates	1% – 10% of sale price
Jumia Affiliate Program	Up to 11% commission
Clickbank	Up to 75% commission on digital products